

TWO BUTTONS DEEP

VOID WHERE PROHIBITED BY LAW
NO PURCHASE OR DONATION NECESSARY TO ENTER OR WIN.
BY ENTERING, YOU AGREE TO THESE OFFICIAL RULES, WHICH INCLUDE INDEMNITIES TO THE SPONSOR AND
LIMITATIONS TO YOUR RIGHTS AND REMEDIES

SPONSOR: The Two Buttons Deep Great Upstate Musicians Showcase (the “Contest”) is sponsored by Two Buttons Deep LLC, 19 Dove Street, Albany, NY 12210 (“Sponsor”). The limited liability company is organized and in operation in New York State.

CONTEST PERIOD: The Contest begins at 8:00pm ET on January 13, 2021 and ends at 11:59 pm ET on January 22, 2021 (the “Entry Period”). The Sponsor is responsible for tracking receipt of entries. Entries received after the deadline will be deemed invalid. This Contest is governed exclusively by federal and state law within the United States.

PRIZE: One (1) Prize will be awarded. Winner will be selected via votes online at twobuttonsdeep.com. Winner will receive twelve (12) cases of Miller Lite beer, a cash prize of \$500, and additional prizes that may be awarded at the sole discretion of the Sponsor. Any Entrant selected as a potential winner must comply with all terms and conditions set forth in these Official Rules and winning is contingent upon fulfilling all such requirements. In the event that the specific prize advertised is damaged or destroyed before it is awarded to the winner, the winner will be awarded a substitute cash prize of \$650.

ELIGIBILITY: The “Contest” is open to legal residents located in the United States and the District of Columbia, except for Hawaii and Alaska, and who are twenty-one (21) years of age or older. Employees, officers, and directors, including immediate family members (e.g. spouse, parent, child, sibling, and their respective spouses, regardless of where they reside) and members of the same household, whether or not related, of Two Buttons Deep LLC (“Sponsor”) are not eligible. The “Contest” is subject to all applicable federal and state laws, including local laws, rules and regulations. Noncompliance with any of the Official Rules may result in disqualification.

HOW TO ENTER: It is not necessary for an Entrant to retain a ticket stub or e-mail receipt to claim a prize. **No purchase or donation necessary to win.** Sponsor and its agents are not responsible Internet technical, hardware, software, telephone or transmission failures of any kind, which may limit a person’s ability to enter the Contest. Sponsor and its agents are not responsible for any injury or damage to Entrants’ or any other person’s computer related to or resulting from entering or downloading any materials in the Contest. Sponsor reserves the right to cancel or suspend advertising the Contest on the Internet should a computer virus, unauthorized intervention or other cause corrupt the integrity of proper conduct of the Contest. Sponsor reserves the right to terminate or modify the Contest or online portion thereof, if, any time, Sponsor’s online service is no longer available or compromised by any virus, bug or other intervention beyond the Sponsor’s control. Sponsor reserves the right to disqualify any Entrant found to be disrupting the operation of the Contest. If the integrity of the Internet portion of the Contest is compromised in any manner, Sponsor reserves the right to modify and randomly select a winner from valid entries received that are unaffected by the problem. In the event of a dispute as to the identity of any online Entrant, Entrant will be deemed the individual named first on the online entry. All submissions become property of the Sponsor and will not be returned.

ONLINE OFFICIAL ENTRY: A person may enter online by completing and submitting the online entry form available on the Sponsor's homepage (www.twobuttonsdeep.com). Each online entry must include Entrant's first and last name, complete address including zip code, telephone number, email address (if applicable) and video submission. By completing the online entry form, the Sponsor is authorized to use and retain the official entry information for all Entrants. All completed online entries must be received by January 22, 2021 by 11:59 p.m. EST.

CONTEST EVENT: Odds of winning not dependent on the total number of eligible entries received. The potential winner of the Contest will be selected by officials selected by the Sponsor. The drawing will be conducted under the direction of independent judge(s) whose decisions are final on all matters relating to the contest.

Subject to verification of eligibility and compliance with the terms of these Official Rules, the potential winner will be declared the official winner of the Contest. The potential winner must possess valid state issued identification. The potential winner will be required to submit his/her valid social security number and/or other identification to Sponsor and may be required to execute, have notarized and return an Affidavit of Eligibility and Release of Liability and, unless prohibited by law, publicity. Failure to submit any identification required by Sponsor; failure to return the required documents within the specified time period; noncompliance with these Official Rules; or failure to accept the Prize by predetermined deadlines may result in Entrant disqualification and Prize forfeiture. Such disqualification and forfeiture may, at Sponsor's sole discretion and time permitting, cause an alternate potential winner to be randomly selected from among all remaining eligible Entrants.

PRIZE NOTIFICATION: Prize notification will be issued upon preliminary eligibility verification by the Sponsor. The winner will be notified by a telephone call, e-mail, and/or a letter sent via first class US Mail from Two Buttons Deep specifying that the winner must contact a specific official at Two Buttons Deep.

PRIZE NOTIFICATION RESPONSE REQUIREMENTS: The winning Entrant must respond to the issuance of prize notification by telephone call and/or by signed letter within five calendar days of the first attempted delivery of the letter at the address provided by winning Entrant. If any Entrant selected as a winner cannot be contacted by the fifth business day at 5:00 p.m. Eastern Standard Time (EST); if the Prize Notification is returned as undeliverable; if a winner rejects their Prize; or if the winner fails to comply with the all eligibility requirements and the Official Rules, such Prize will be forfeited and the Sponsor has sole discretion to determine the manner in which an alternate winner may be selected from the remaining entries.

PRIZE CONDITIONS: All Prize details are determined at the sole and absolute discretion of Sponsor. All costs and expenses associated with Prize acceptance, possession and use not specified herein as being provided, including but not limited to lodging, transportation costs, meals, gratuities, and other expenses incurred are the sole responsibility of the winner. Winner is fully responsible for any and all applicable federal, state, territory, provincial and local taxes (including income and withholding taxes). The Prize is non-transferable and non-assignable, with no cash redemptions except at Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute the Prize with a prize of comparable or greater value at its sole and absolute discretion. The Sponsor will not award any value in excess of the value listed in the Official Rules.

PRIZE ACCEPTANCE: Once the winning Entrant's prize notification response has been received and verified, winner must complete and execute Two Buttons Deep's Affidavit of Eligibility for and Prize Acceptance and Liability/Publicity Release form within ten (10) days. The winning Entrant is solely responsible for all expenses, including federal, state and local taxes related to and/or for the prize. Two Buttons Deep LLC is not responsible for any unauthorized human intervention or other causes outside of its control which compromises the administration, security, or conduct of the Contest.

LIMITATIONS ON LIABILITY: Upon acceptance of the prize, the winning Entrant forever releases from any and all liability, loss, harm, damage, cost or expense, regardless of how it was incurred, and including without limitation, any and all claims for property damage, personal injury, and/or death which may occur in connection with the winner's acceptance, ownership, possession and/or use of the prize, each of the following: Sponsor, and all of their respective officers, directors, employees, representatives and agents.

CONTEST RULES: All contest Entrants consent to the Official Rules and the processes and procedures outlined in such Official Rules. By accepting these Official Rules, the winning Entrant expressly authorizes Two Buttons Deep and its employees, agents, and representatives' use of their name, address, and/or their photograph and/or likeness for publicity or advertising purposes without further compensation or permission, except where prohibited by law. All forms, documents, follow-up communications, and recorded information regarding the online Entrants are the exclusive property of Two Buttons Deep, which will not be returned.

CONTEST RESTRICTIONS: If any laws or restrictions apply to any valid contestant, participant, and/or winning Entrant, the contest may be deemed void for such individuals, whether or not such information is known or unknown to all parties before or after the Contest is finalized. Entrants determined to be void are unable to participate and/or claim the Prize. Two Buttons Deep LLC shall not be held responsible for resolving potential or actual claims of void Entrants.

WINNER ANNOUNCEMENT: The winning Entrant will be posted online on Two Buttons Deep's website at (www.twobuttonsdeep.com) once the winner's eligibility process has been finalized and the winner has accepted and taken possession of the Prize. Identification of the winning Entrant will also be available 15 calendar days after the winning Entrant has taken possession of the prize. Written requests for winner identification information should be sent to the mailing address noted below. All requests must include a self-addressed, stamped envelope.

All issues and questions concerning these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sponsorship, shall be governed by, and construed in accordance with, the laws of New York State, without giving effect to any choice of law or conflict of law rules (whether of New York State or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than New York State.

Revised 01/13/2021